

NTAF NEWSLETTER

This inaugural newsletter covers the Network Test Automation Forum's marketing and membership activities so far in 2010 and outlines upcoming events and activities. The newsletter will be sent out quarterly to all of NTAF membership as well as interested opt-in list who has subscribed.

FROM THE PRESIDENT'S DESK

NTAF was created to bring together test solution vendors and their users to simplify and promote the interoperability of commercial testing tools and test infrastructure for the data communications and telecommunications industry. It is intended to be an open and transparent standards body that represents the interests of the test automation community in a non-partisan manner.

After a successful launch on March 16th, 2010, the first Board and Technical Face-to-Face meetings were held the last week of April. I think I can speak for all members when I state that excellent progress was made. Of course, ultimate success is still in the future but some key technical decisions were made, 2010 planning is complete, and the membership is united in their focus on executing on the technical and membership goals.

I am very excited about the direction we have taken and am confident that others will want to join this effort and help define the direction these standards will take.

RECENT AND UPCOMING NEWS

<u>LAUNCH</u>: Leading companies from across the communications and networking industries joined forces to form the Network Test Automation Forum (NTAF), www.ntaforum.org, a global effort designed to promote interoperability between test tools and to simplify lab automation efforts. Visit <u>here</u> for more details.

<u>BOD MEETING</u>: On April 29th, 2010 the NTAF Board held their first in-person meeting since launch. Hosted by fellow member Ericsson in their Montreal Canada facilities, many key issues were discussed, 2010 strategy was set, and actions plans ensued. Among the many topics were the approval of AMS (our management company) as full-time secretariat, target membership recruitment list, marketing plans and activities, budget review and approvals, ensuring existing standards work could be contributed and approving technical committee goals.

<u>NEW MEMBERS</u>: NTAF continues to grow. The last 2 weeks have seen the addition of 3 new members including Tech Mahindra, Polystar, and Linkbit. Welcome to all. Visit http://ntaforum.org/index.html for more details.

NETWORK AUTOMATION CONFERENCE: NTAF will be represented at the upcoming Network Automation conference in Paris, June 1-3 by a panel discussion. The confirmed attendees include representatives from BT, Cisco, Fanfare, Ixia and Spirent. Visit website for more details.

- "...the best association/marketing money we have ever spent."
 - Dmitry Gorin, Linkbit Co-Founder and COO on joining NTAF

MEMBERSHIP

New Member

Linkbit

Polystar

Tech Mahindra

Call for content

Linked-In
 Please visit the Network Test
 Automation Group on Linked-In.

Please submit any blog or discussion entries to marketing@ntaforum.org.Blog



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